

Wednesday, August 7 (Day 1)

3:00 – 4:00pm	Registration & Check-In
4:00 – 4:10pm	Opening Remarks – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>
4:15 – 5:45pm	Using Effective Velocity to Get Your Hitters 100% On-Time and 100% Efficient – <i>Perry Husband, Pioneer in the Science of Effective Velocity</i>
5:45 – 6:00pm	Bombing the Expert on Effective Velocity – <i>Perry Husband, Pioneer in the Science of Effective Velocity</i>
6:05 – 6:25pm	Micro-Topic #1 – <i>Training to Attack Pitchers – Craig Snider, Florida State University</i>
6:35 – 6:55pm	Roundtable Discussion #1
6:55 – 7:00pm	Day 1 Wrap-Up – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>

Thursday, August 8 (Day 2)

9:00 – 9:55am	Trust the Process: Developing Exceptional Hitters – <i>Jimmy Kolaitis, University of Alabama at Birmingham</i>
10:00 – 10:20am	Panel #1 - TBA
10:30 – 11:00am	<i>Break</i>
11:00 – 11:25am	Micro-Topic #2 - My Keys for Hitting with Power – <i>Ralph Weekly, University of Tennessee</i>
11:30 – 12:00pm	Roundtable Discussion #2
12:00 – 1:30pm	<i>Lunch</i>
1:30 - 2:25pm	Taking Your Slappers from Good to Great – <i>Caitlin Lowe, University of Arizona</i>
2:25 – 2:45pm	<i>Break</i>
2:45 – 3:05pm	Micro-Topic #3 - Important Recon on How to Beat Those Pitchers – <i>Corrie Hill, Michigan State University</i>
3:10 – 3:30pm	Micro-Topic #4 - Timing & Pitch Recognition Drills - <i>Perry Husband, Pioneer in the Science of Effective Velocity</i>
3:30 – 3:50pm	<i>Break</i>
3:50 – 4:10pm	Panel #2 - TBA
4:15 – 4:50pm	Roundtable Discussion #3
4:50 – 5:00pm	Day 2 Wrap-Up – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>
5:00 – 7:00pm	Networking Social

Friday, August 9 (Day 3)

8:30 – 9:25am	Effective Drills to Create Better Hitters by Strengthening Their Kinetic Chain – <i>Chris Malveaux, University of Missouri</i>
9:30 – 9:50am	Micro-Topic #5 – <i>Adjustment & Situational Hitting – Jimmy Kolaitis, University of Alabama at Birmingham</i>
9:55 – 10:20am	Roundtable Discussion #4
10:20 – 10:35am	<i>Break</i>
10:35 – 11:30am	Manufacturing Runs: Strategies, Tactics and Practice that Work – <i>Craig Snider, Florida State University</i>
11:35 – 11:55am	Panel #3 – All Speaker Panel Q & A
11:55 – 12:00pm	Closing Remarks – <i>Cindy Bristow, UC Riverside/Softball Excellence</i>